



Ad hoc release in accordance with Art. 53 of the Listing Rules

Pratteln, August 18, 2022

Semi-annual report 2022

Highlight Event and Entertainment AG records positive sales performance in first half of 2022

- Consolidated sales increase to CHF 268.5 million (previous year: CHF 207.3 million).
- EBIT amounts to CHF -7.6 million (previous year*: CHF -4.6 million).
- Consolidated net profit of CHF -14.3 million (previous year*: CHF -13.0 million).
- Equity ratio amounts to a sound 30.0 % (December 31, 2021: 30.4 %). Consolidated total assets of CHF 809.1 million (December 31, 2021: CHF 875.9 million).

The SIX-listed Highlight Event and Entertainment AG, a leading international company, substantially increased Group sales in the Film, Sports and Event segments in the first half of the 2022 reporting period.

Consolidated sales increased by 29.5 % to CHF 268.5 million. EBIT amounted to CHF -7.6 million due to production-related Group expenses.

The Film segment increased its sales by 55.7 % in the first six months of 2022, from CHF 121.6 million to CHF 189.3 million, thanks to the positive development of service productions.

The Board of Directors of the HLEE Group has decided to combine the Sports segment (Group companies Sport1 Medien AG, WBSS AG) and the Sports- and Event-Marketing segment (Group companies TEAM Group, Highlight Event AG) in the Sports and Event segment as of January 1, 2022. Mainly due to currency effects, sales revenue was CHF 78.9 million compared to CHF 85.1 million in the previous year.

Equity decreased from CHF 265.9 million at year-end 2021 to CHF 243.0 million, while the equity ratio was essentially unchanged at 30.0 % (December 31, 2021: 30.4 %).

The detailed Semi-Annual Report 2022 is available at <https://www.hlee.ch/en/Interim-reports>.

The HLEE Group at a glance

Figures for the Group in accordance with IFRS

in CHF million	June 30, 2022	June 30, 2021 (restated)	Change in %
Sales	268.5	207.3	29.5
EBIT	-7.6	-4.6*	n/a
Net profit for the period	-14.3	-13.0*	n/a
Net profit attributable to shareholders	-7.7	-8.9*	n/a
Earnings per share (in CHF)	-0.81	-1.01*	n/a
Segment sales			
Film	189.3	121.6	55.7
Sports and Events	78.9	85.1	-7.4
Segment earnings			
Film	3.6	4.8	-25.5
Sports and Events	-6.7	-5.2	n/a
in CHF million	June 30, 2022	Dec. 31, 2021	Change in %
Total assets	809.1	875.9	-7.6
Equity	242.0	265.9	-8.6
Equity ratio (%)	30.0	30.4	-0.4 points
Current financial liabilities	162.9	253.1	-35.6
Cash and cash equivalents	18.2	48.9	-62.8

* Following their adoption, the figures for the first-time consolidation of Highlight Communications AG were restated in the 2021 consolidated financial statements. Further information and details are provided in depth in section 2.3 "Restatement of previous year's figures in consolidated financial statements" on page 10 of the HLEE Group's Annual Report 2021.

Contact:

Highlight Event and Entertainment AG

Investor Relations

Netzibodenstrasse 23b

4133 Pratteln, Switzerland

Tel.: +41 41 226 05 97

Fax: +41 41 226 05 98

info@hlee.ch

http://www.hlee.ch