



Ad-hoc press release

Pratteln, 2 May 2017

**Highlight Event and Entertainment AG:
Extraordinary shareholders' meeting resolves an ordinary capital increase and
the extension and increase of the authorized share capital**

On 2 May 2017, a vast majority of the extraordinary shareholders' meeting of Highlight Event and Entertainment AG, Pratteln ("Company"), led by the Chairman of the Company's board of directors, Bernhard Burgener, followed the two proposals of the board of directors. The shareholders' meeting approved the proposed ordinary capital increase from currently CHF 15,592,500 to maximum CHF 62,370,000 with 99.98% and the proposed extension and increase of the Company's authorized share capital with 99.98% of all votes present or represented. At the Extraordinary General Meeting, 83.88% of the shares were represented.

The board of directors will have to implement the ordinary capital increase from currently CHF 15,592,500 to maximum CHF 62,370,000 by the issuance of up to 5,197,500 fully paid-up bearer shares with a nominal value of CHF 9 each ("**HLEE Shares**") within three months whereas the HLEE Shares shall be paid up as follows: (i) 2,473,521 HLEE Shares by a contribution in kind of a total of 15,076,308 individual shares of Constantin Medien AG, Ismaning, Germany, presumably, with a value of EUR 2.30 per individual share, (ii) 1,070,000 HLEE Shares by an offsetting with an offsettable loan claim of CHF 16,050,000 and (iii) up to 1,653,979 HLEE Shares in cash, each with a subscription price of presumably CHF 15. The final amount of newly issued HLEE Shares will correspond to the amount of subscriptions received during the rights offering period, including the subscriptions received from third party investors. The subscriptions rights of the current shareholders will be granted; each issued share will entitle its holder to subscribe for three new HLEE Shares at subscription price.

Provided that the ordinary capital increase in the amount of at least 3,500,000 HLEE Shares is implemented, the board of directors will additionally be authorized to increase the Company's share capital by a maximum of 2,538,426 HLEE Shares until 2 May 2019.

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