



Ad-hoc disclosure

Pratteln, March 10th, 2017

### **Launch of the World Boxing Super Series: Tournament of the world's best fighters**

Highlight Event & Entertainment AG, Pratteln, is pleased to announce the start of the „World Boxing Super Series“ and its participation of 51% in Comosa AG, Zurich.

The primary purpose of Comosa AG is to build a global platform for boxing under the label World Boxing Super Series and the worldwide cooperation with top fighters, their promoters and the four leading boxing associations.

The winner of the World Boxing Super Series will receive the trophy named by the greatest fighter of all time, Muhammed Ali.

The other shareholders of Comosa AG are: the Swedish Modern Times Group MTG AB as well as the leading German boxing promoter SPAG Sauerland Promotion AG.

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